



## Call for Company Use Cases

### 5th Conference on Innovation, Sustainability and Regeneration

29-30 October 2025, Porto, Portugal

The INSURE.Hub, a collaboration between Universidade Católica Portuguesa (UCP) through Católica Porto Business School and the Faculty of Biotechnology, and Planetiers New Generation, is hosting the 5th International Conference on Innovation, Sustainability, and Regeneration. This event will take place on the UCP Porto campus on October 29-30, 2025.

The conference aims to unite students, researchers, and industry professionals to discuss various topics related to innovation, sustainability, and regeneration. Unique in its multidisciplinary and systemic approach, the INSURE.Hub Conference bridges the gap between academia and the business world.

Participants can expect a dynamic and stimulating environment centered on sustainability. The conference will feature keynote sessions, parallel sessions, round tables, company use cases and stands, as well as poster displays. Specialized workshops and training sessions will be available, requiring pre-registration. Additionally, there will be competitions and prizes for the best abstract/papers presentations and company case studies.

#### Call for Use Cases

We invite submissions of high-quality and original use cases on the following topics, among others:

- Innovation and business transformation
- Circular economy
- Bioeconomy
- Leadership and governance for sustainability
- Sustainable business strategy
- Social entrepreneurship and responsible business
- Sustainability literacy and education
- Sustainable investment and financing
- Challenges due to the impact of climate change
- Climate risk management
- Laws and regulations related to sustainability
- Arts and sustainability
- AI and analytics for sustainability

Authors are requested to electronically submit an abstract in English, not exceeding 500 words, which clearly defines the use case, highlighting its impact and the innovation introduced, as well as its replicability. For submission of the use case, please follow the link available on our webpage and comply with the deadline of **July 20, 2025**.

### Prize for the Best Sustainability Use Case

In this 5th edition, a prize will be awarded to the best sustainability use case. To apply for this prize, a company representative should present the use case at the conference. Only the best 5 cases will be selected for presentation, highlighting the following: (1) the main features of the use case on sustainability implemented by the company, (2) its societal impact, (3) the justification of the innovation introduced, and (4) its replicability.

The Prize for companies is the enrollment of two collaborators of the company in one or both of the following programs: [Chief Ethics and Compliance Officer](#) and [Chief Sustainability Officer](#).

The Organizing Committee

Porto, June 6, 2025

